



BOOTYBOARD SALES

Frequently Asked Questions & Answers

What is the Bootyboard?

The Bootyboard is a new interactive game that combines the balance of surfing with the tricks of skateboarding. It looks like a type of skateboard simulator and it is surrounded by an air mattress for safety.

What do you do with it?

The Bootyboard is a type of balancing game. When you first get on you have to work hard not to fall off as the board twists and spins below your feet. Once you get your balance you can start to try to pull different tricks like spins, grabs and different poses.

How does it work?

The Bootyboard is basically a skateboard attached to a system of springs that allows the board to bounce, spin and tilt in any direction. If the rider falls off the Bootyboard then they land safely on the surrounding inflatable air mattress. The Bootyboard has a simple and rugged design. Unlike other similar games, the Bootyboard has no motor and no electrical requirements (except for the blower for the air mattress).

Do I need any special type of outlet for the blower?

No. The blower for the air mattress will plug into any standard (120 V) wall outlet.

Where can I see the Bootyboard in action?

Check out the Bootyboard web site at www.thebootyboard.com and click on the link to "Videos".

How much does it cost?

\$4,195 US plus shipping charges.

What does that include?

When you order the Bootyboard you get the actual Bootyboard unit, the air mattress, and the blower. We will also provide you with spare springs in case your springs break due to overuse. The package will also include a sheet with maintenance instructions, as well as a sheet of Tips and Tricks to teach you some moves on the Bootyboard to help you become a pro quickly.

What are the dimensions of the air mattress?

15 ½ x 15 ½ x 6 feet

How much does it weigh?

The inflatable weighs 250 lbs and the Bootyboard assembly itself weighs 45 lbs.

How long does it take to set up?

About five minutes. All you have to do is unravel the air mattress on the floor with the Bootyboard placed in the center. Attach the blower, flip the switch and it's done.

How much can I earn renting out the Bootyboard?

For a typical event we charge \$600 for 4 hours with 1 staff.

Is there a minimum age for riding the Bootyboard?

Yes. Children under 8 should not ride the Bootyboard. Young children can get on the Bootyboard only if the attendant holds both of their hands the whole time.

Is there a maximum weight for riding the Bootyboard?

We've seen someone 280 lbs get on the Bootyboard without difficulty, however it is not recommended to allow riders over 200 lbs.

What happens if something breaks?

Occasionally a spring will break due to overuse. When this happens it does not fail catastrophically- riders can still get on the Bootyboard and balance on the remaining 19 springs. Replacing springs is simple, and the Bootyboard comes equipped with spare springs.

What about more major problems? Does the Bootyboard come with a warranty?

Yes, the Bootyboard comes with a one year warranty. The warranty covers the Booty, the Inflatable, and the Blower.

I don't think my insurance company will insure it.

Several insurance companies have already agreed to insure the Bootyboard including Cossio and St. Paul.

My insurance company won't allow me to rent out mechanical bulls..., this seems pretty similar.

The Bootyboard is very different from a mechanical bull. With a mechanical bull the motion is due to a motor system operated by a controller. The rider has no control over what is actually happening. With the Bootyboard the rider is in complete control and the springs just respond to the riders motions. When insurance companies refuse to insure mechanical bulls it is because it is an operator controlled game. The Bootyboard does not fall into this category. The actual issue is with the definition of mechanical. Mechanical devices have gears/motors. The Booty Board does not, therefore it is not in the same category.

If I purchase a Bootyboard will you help me to promote it?

Yes! The Bootyboard website will advertise a list of all the companies that have purchased a Bootyboard. This will make it easy for potential customers to find the closest place to rent one anywhere in the world. We will also keep a page with events posted. If you plan on hosting a public Bootyboard event, we will promote it for you on our website.

Has there been any media attention on the Bootyboard?

Yes! The Bootyboard is a Canadian invention and has been featured in numerous Canadian television and news articles. There have been articles on the Bootyboard in the Ottawa Citizen, the Montreal Gazette, and the Vancouver Sun with a combined circulation of over 450,000 readers. The Bootyboard has also been featured on national television on Global National News which boasts over 800,000 viewers.

I think this is a great idea and I can see it catching on. Do you carry any other Bootyboard products that I can sell or use to promote my Bootyboard?

Yes! Check out the Bootywear clothing line at the Bootyboard web site (www.thebootyboard.com). All articles can be purchased at wholesale prices for resale or as giveaways. We also have a separate line of staff T-shirts that you can wear to events, as well as tons of Booty stickers that you can use as promotional giveaways.

Who came up with the idea for the Bootyboard?

The Bootyboard was invented by a young engineering student. He was interested in a new activity that provided the great elements of skateboarding and surfing, but could be used all year round.

What other type games like the Bootyboard are out there?

There is no other type game like the Bootyboard on the market. This is a one of a kind experience with the Bootyboard. No other company comes close in developing this type of interactive experience.